

NEWS

NETLOGIX WINS CILT AWARD FOR SUPPLY CHAIN INNOVATION



From left to right: Mark Rogers (Netlogix), Richard Smart (Dexion), Paul Harper (Netlogix)

On 15 October 2014, Netlogix received the award for Supply Chain Innovation in New Zealand (sponsored by Dexion NZ). This was presented by the Chartered Institute of Logistics and Transport at a special awards evening in Wellington.

The Award recognises notable innovation in systems and technology in the New Zealand Supply Chain sector during the period 1 July 2013 to 30 June 2014 and Netlogix was selected as we “demonstrated a substantial level of innovation and change that has enhanced significantly the operations and success of our organization’s involvement in the sector”.

Netlogix is extremely proud to be recognised for supply chain innovation. Netlogix’s supply chain solution targets a gap in the market, and has enabled our customer, Carter Holt Harvey, to access the small carrier segment in a way it has never been able to effectively achieve before. Critical supporting elements of the Netlogix supply chain solution include:

- A clear vision and desire to lead meaningful and significant industry change, underpinned by a strongly held belief that ‘there is a better way’;
- Effective leveraging of the depth of experience and expertise within the Netlogix team;
- Robust and comprehensive business systems and processes;
- A state-of-the-art technology platform complemented by cloud based functional systems;
- A collaborative, partnership based approach, creating an environment where there is strong alignment of objectives of both freight owners and carriers and hence enhanced ability to leverage the knowledge and capabilities of both to optimise the wider freight network; and
- An independent model that doesn’t demand ownership of transport assets (trucks and related equipment), thus enabling both non-conflicted customer value delivery and non-conflicted carrier transport order allocation.

We wish to thank Carter Holt Harvey Lodestar for presenting Netlogix as a candidate for this Award. We also wish to acknowledge and thank our carriers – an important element of the Netlogix solution is to work collaboratively with our carrier base. Finally, a big thank you to our team - Netlogix is able to draw on a great depth of experience and expertise within our team to establish robust and comprehensive business systems and processes that meet industry best standards. It is this people capability that has enabled Netlogix to review and overhaul industry best practice operating procedures, to apply robust standards to both the transition and ongoing execution of the Carter Holt Harvey freight management role.